

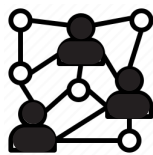


WHY BECOME A SPONSOR OF FEST'NAPUAN?



JOIN THE TEAM THAT PRODUCES VANUATU'S BIGGEST ANNUAL EVENT!

Since 1996, Fest'Napuan has drawn crowds upwards of 40k people over the course of the annual four-day festival. By supporting the festival, you join the Fest'Nap Family and enable our network of volunteers to produce this world-class event.



ACCESS AUDIENCES IN VANUATU & THE PACIFIC VIA CROSS-PLATFORM MESSAGING!

Looking to improve your brand recognition or promote a message to all of Vanuatu? We offer coverage via newspaper, social media, radio, jumbo display screens, sponsor reels, banners and public announcements to a packed audience.



PROVIDE A MAJOR PLATFORM FOR LOCAL MUSICIANS & ARTISTS!

Your commitment helps Fest'Napuan continue its commitment to providing talented Ni-Vanuatu artists regional exposure. Practice makes perfect and your contribution also supports that by allowing artists access to Bie Studio at Saralana stage.



EMPOWER THIS FREE PUBLIC CULTURAL EVENT!

Ensure the success of this well respected event which has promoted cultural and artistic exchange with neighbouring Pacific states and showcased Vanuatu's unique cultures to the world on an annual basis for almost three decades.

BASIC SPONSOR

This package is best for individual contributors or small organisations. Benefits of Basic Sponsorship include:

- One (1) VIP Pass to backstage area and VIP function (food, drinks & and kava with artists and organisers)
- Name on Fest'Napuan sponsor reel, festival big screen and stage banner

10,000vt+
(In cash or in-kind sponsorship)



MEDIUM SPONSOR

This package is best for small to medium-sized organisations. Benefits of Medium Sponsorship include:

- Two (2) VIP Pass to backstage area and VIP function (food, drinks & and kava with artists and organisers)
- Name on Fest'Napuan sponsor reel, festival big screen and stage banner. Also on website and promoted via social media. Acknowledgment of contribution by MC live during show.

50,000vt+
(In cash or in-kind sponsorship)



BIGFALA SPONSOR

This package is best for medium to large organisations. Benefits of Bigfala Sponsorship include:

- Recognition as a Bigfala Sponsor across promotions platforms
- Two (2) VIP Pass to backstage area and VIP function (food, drinks & and kava with artists and organisers)
- Small logo on Fest'Napuan sponsor reel, festival big screen and stage banner. Also on website and promoted via social media. Acknowledgment of contribution by MC live during show.
- Inclusion of corporate banner on stage, if requested (must provide banner)
- Allocated time to speak during event or space for 1 vending table for

300k vt+
 (In cash or in-kind sponsorship)



PLATINUM SPONSOR

This package is best for large organisations. Benefits of Platinum Sponsorship include:

- Recognition as a Platinum Sponsor across promotions platforms
- Five (5) VIP Pass to backstage area and VIP function (food, drinks & and kava with artists and organisers)
- Large logo on Fest'Napuan sponsor reel, festival big screen and stage banner. Also on website and promoted via social media. Acknowledgment of contribution by MC live during show.
- Inclusion of corporate banner on stage, if requested (must provide banner)
- Priority in determining festival theme as approved with Fest'Napuan Committee.
- Access to festival messaging platforms for short videos, etc...

1m vt+
 (In cash or in-kind sponsorship)



Photo by



Photo by



SPONSORSHIP PACKAGES

LEVELS OF SPONSORSHIP		BASIC	BIGFALA	MEDIUM	PLATINUM
COMMITMENT AMOUNT		10,000VT +	50,000VT +	300,000VT +	1M VT +
BENEFITS		1 PASS	2 PASSES	2 PASSES	5 PASSES
VIP NIGHT W/ GIFT PACK					
SPONSOR REEL		SPONSOR NAME	SPONSOR NAME	SMALL LOGO	LARGE LOGO
STAGE BANNER		SPONSOR NAME	SPONSOR NAME	SMALL LOGO	LARGE LOGO
WEBSITE			SPONSOR NAME	SMALL LOGO	LARGE LOGO
SOCIAL MEDIA (ON F'N PAGE, 10K+ FOLLOWERS) SPONSOR RECOGNITION FROM MC		✓	✓	✓	✓
		✓	✓	✓	✓
CORPORATE BANNER			✓	✓	✓
ALLOCATED TIME TO SPEAK ON STAGE OR TABLE AT VENUE			✓	✓	✓
LIVE STREAMING ON SOCIAL MEDIA			✓	✓	✓
SOCIAL MEDIA PROMOTION			✓	✓	✓
JUMBO SCREEN ACCESS AT FESTIVAL FOR SHORT VIDEOS					✓